

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	4495930
<b>Application Number:</b>	10821516
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	9857
<b>Title of Invention:</b>	SYSTEMS AND METHODS FOR TARGETING CONSUMERS ATTITUUDINALLY ALIGNED WITH DETERMINED ATTITUUDINAL SEGMENT DEFINITIONS
<b>First Named Inventor/Applicant Name:</b>	Craig W. Kowalchuk
<b>Customer Number:</b>	23562
<b>Filer:</b>	Robert A. Muha/Jody Burtner
<b>Filer Authorized By:</b>	Robert A. Muha
<b>Attorney Docket Number:</b>	92164624.2
<b>Receipt Date:</b>	19-DEC-2008
<b>Filing Date:</b>	09-APR-2004
<b>Time Stamp:</b>	17:51:37
<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment		no			
File Listing:					
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Miscellaneous Incoming Letter	08165usp2transrevpoa.pdf	166471	no	2
			24cde709978627f5a649b261710eb005a80a		
Warnings:					

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**Information:**

2	Change of Address	08165usp2revpoa.pdf	177221	no	1
			9f0db1bdec08c50b1e1b0bd27ffce002caefb		

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**New Applications Under 35 U.S.C. 111**

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.